

WESTERN PAHHS

WESTERN HEALTHCARE
PA SUMMIT

A NEW ERA OF
HEALTHCARE
ADMINISTRATION,
FINANCE, &
INFORMATION
TECHNOLOGY

Brought to you by:



hfma western pennsylvania chapter
healthcare financial management association



National Association of
Health Services Executives
Pittsburgh Chapter



Friday, May 19, 2023
8:00 AM to 5:00 PM

RLA Learning & Conference
Center
850 Cranberry Woods Drive
Cranberry Township, PA 16066

WESTERN PAHS

WESTERN HEALTHCARE PA SUMMIT

What is PAHS?

The Western Pennsylvania Healthcare Summit (PAHS) is a one day summit produced by Pittsburgh's leading healthcare business organizations including American College of Healthcare Executives (ACHE), Healthcare Financial Management Association (HFMA), Healthcare Information Management Systems Society (HIMSS), American Association of Healthcare Administrative Management (AAHAM), Western Pennsylvania Health Information Management Association (WPHIMA), & the National Association of Health Services Executives (NAHSE).

Why Sponsor?

By sponsoring PAHS, you will be honored as the 2023 sponsors of an annual summit uniting Pittsburgh's leading non-profits which provide on-going education to our community. As a sponsor, you will receive access to a broad audience of attendees ranging from business office personnel to c-suite staff. Collectively the organizations represent over 1,500 regional health care professionals bringing 120 constituents together for this one day event.

**SESSION SPEAKERS
TO BE ANNOUNCED BY END OF FEB 2023**

Sponsorship Opportunities

Please find a list of sponsorship opportunities below with additional details and information about the opportunities following.

**BREAKFAST OR BREAK SPONSOR
RAFFLE SPONSOR
BAGS & BANNERS SPONSOR
VOLUNTEER SPONSOR
LUNCH SPONSOR (SHARED)
OPENING KEYNOTE SPONSOR
EXCLUSIVE LUNCH SPONSOR
EXCLUSIVE EVENT SPONSOR**

SPONSORSHIP Opportunities

Below are the sponsorship opportunities for this year's

Western PA Healthcare Summit

* vendor booth attendants must pay the registration fee unless they will be the designated complimentary registrant(s) for applicable sponsorship levels

** list of attendees does not include contact information due to hosting organization policies; attendees must authorize PAHS to display their name/title/organization

*** To obtain an exclusive sponsorship, interested parties must be the first to contact PAHS personnel or be the first to agree to an exclusive sponsorship.

Breakfast or Break Sponsor \$500.00

(3 Sponsorships Available)

- Breakfast, AM, or PM Break Sponsor
- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth*
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- List of attendees (attendee authorization required)**

Raffle Sponsor \$500.00

(2 Sponsorships Available)

- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- List of attendees (attendee authorization required)**

Providers Only

Secure
**discounted
registration rates
& promote
your facility.**

Group Registration Package

- Ten (10) individual registration passes
- Distribution of promotional materials
- Recognition within conference program

\$1,000.00

Questions?

Contact
Alyshia Ravida & Rich Nagy
admin@pahealthsummit.org

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SPONSORSHIP Opportunities

(Continued)

Bags & Banners Sponsor

(1 Sponsorship Available)

- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- Recognition on event social media posts
- Logo on giveaway bags
- List of attendees (attendee authorization required)**
- One (1) complimentary registration*

\$750.00

Volunteer Sponsor

(1 Sponsorship Available)

- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- Recognition on event social media posts
- Logo on custom printed t-shirts
- List of attendees (attendee authorization required)**
- One (1) complimentary registration*

\$750.00

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Group Registration Package

- Ten (10) individual registration passes
- Distribution of promotional materials
- Recognition within conference program

\$1,000.00

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SPONSORSHIP Opportunities

(Continued)

Lunch Sponsor (shared)

(3 Sponsorships Available)

- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- Recognition on event social media posts
- Logo on lunch buffet tables
- List of attendees (attendee authorization required)**
- One (1) complimentary registration*

\$750.00

Opening Keynote Sponsor

(1 Sponsorship Available)

- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth
- Session introduction and opportunity to provide a brief 2-minute overview of company
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- Recognition on event social media posts
- List of attendees (attendee authorization required)**
- One (1) complimentary registration*

\$1,000.00

Providers Only

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your facility.**

Group Registration Package

- Ten (10) individual registration passes
- Distribution of promotional materials
- Recognition within conference program

\$1,000.00

Questions?

Contact
Alyshia Ravida & Rich Nagy
admin@pahealthsummit.org

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SPONSORSHIP Opportunities

(Continued)

Exclusive Lunch*** Sponsor

\$2,000.00

(1 Sponsorship Available)

- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth
- Session introduction and opportunity to provide a brief 2-minute overview of company
- Verbal recognition at lunch
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- Recognition on event social media posts
- Logo on lunch buffet tables
- List of attendees (attendee authorization required)**
- Two (2) complimentary registrations*

Exclusive Event*** Sponsor

\$7,500.00

(1 Sponsorship Available)

- Exposure to over 1,500 regional healthcare professionals via marketing
- Interaction with 120 healthcare professionals attending the event
- Vendor booth
- Session introduction and opportunity to provide a brief 2-minute overview of company
- Verbal recognition at lunch
- Verbal recognition throughout event
- Distribution of sponsor promotional materials
- Recognition and logo within conference program
- Recognition and logo on event collateral materials
- Logo on posters at event
- Logo on event e-blasts/communications
- Logo with hyperlink to sponsor website on event website
- Recognition on event social media posts
- Logo on lunch buffet tables
- Logo on custom printed t-shirts
- Logo on giveaway bags
- List of attendees (attendee authorization required)**
- Four (4) complimentary registrations*

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Group Registration Package

- Ten (10) individual registration passes
- Distribution of promotional materials
- Recognition within conference program

\$1,000.00

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SPONSORSHIP Form

Interested in sponsoring? Please complete the following form or visit <https://www.pahealthsummit.org> and follow the links to submit payment online.

1. Sponsorship Level:	Cost	Quantity	Subtotal
Breakfast or Break Sponsorship	\$500.00	_____	_____
Raffle Sponsorship	\$500.00	_____	_____
Bags & Banner Sponsorship	\$750.00	_____	_____
Volunteer Sponsorship	\$750.00	_____	_____
Lunch Sponsorship (Shared)	\$750.00	_____	_____
Opening Keynote Sponsorship	\$1,000.00	_____	_____
Exclusive Lunch Sponsorship	\$2,000.00	_____	_____
Exclusive Event Sponsor	\$7,500.00	_____	_____
Total Enclosed		_____	_____

2: Company Information

Company _____

Website _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Email _____

Address: _____

City: _____

State: _____

Zip: _____

Forms of Payment

Accepting all major forms of credit card including Visa, Mastercard, American Express and Discover; as well as checks. If you are paying by check, please

MAKE CHECKS PAYABLE TO:
"Western Pennsylvania Healthcare Summit".

Would you like to submit payment online?

Visit <https://www.pahealthsummit.org> and follow the links to submit payment online.

3: Payment Information

Payment Type: Visa Mastercard Amex Discover Check
(Circle One)

Credit Card Number _____

Expiration Date _____

Security Code _____

Name on Card _____

Signature _____

By providing your signature, you hereby acknowledge and authorize the Western Pennsylvania Healthcare Summit to charge your credit card the amount listed as "Total Enclosed".

SPONSORSHIP Form

(Continued)

3: Payment Information

(Continued)

Billing Address: _____

4: Form Submission

Once completed, please submit the form to:

Western Pennsylvania Healthcare Summit
Rich Nagy, Sponsorship Committee Co-Chair OR
114 Red Fox Drive
Beaver Falls, PA 15010

Email this form to:
sponsor@pahealthsummit.org

Sponsorship Materials and Promotional Items

Please submit the following materials no later than March 15, 2023. If materials are submitted after this date, we cannot guarantee they will be distributed during the program.

- Company Logo in Adobe Illustrator format (.eps or .ai)
- Description of services or software (no more than 150 words)
- Promotional Materials including pens, highlighters, sticky notes, brochures, etc.

Please send all materials to Alyshia Ravida at:

alyshia.ravida@gmail.com

OR

Alyshia Ravida, Sponsorship Committee Co-Chair
Western Pennsylvania Healthcare Summit
136 Cornell Drive
Butler, PA 16001